



**ATHARVA INSTITUTE OF FILM AND TELEVISION**  
(Division of Atharva college of Hotel Management & Catering Technology)  
**TIME TABLE FOR THE ACADEMIC YEAR 2023-2024**



TIME	CLASS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08.00-09.00	F.Y. BAMMC	CES		Visual Communication (SD)	Visual Communication (SD)	Visual Communication (SD)
	F.Y.BAFTNMP	Effective Communication Skills (SK)	Effective Communication Skills (SK)	CES		Graphic Designing (PP)
	S.Y. BAMMC	Media Studies (SD)	Media Studies (SD)	Computers & Multimedia-I (PA)	Computers & Multimedia-I (PA)	Motion Graphics & Visual Effects -1 (PP)
	S.Y. BAFTNMP					Graphics and Post Production (PP)
	T.Y. BMMC (ADVT)					
	T.Y. BMMC(JOUR)					Investigative Journalism (SS)
	T.Y. BAFTNMP					New Media Theory and Practice (VY)
09.00-10.00	F.Y. BAMMC	Fundamentals of Mass Communication (PB)	Effective Communication-I (SK)	Current Affairs (GN)	Current Affairs (GN)	Current Affairs (GN)
	F.Y.BAFTNMP	Effective Communication Skills- (SK)	Introduction to History of Art (SG)	Basics of Photography (AS)	Film Appreciation – Genres (BT)	Graphic Designing (PP)
	S.Y. BAMMC	Corporate Communication & Public Relations (GN)	Media Studies (SD)	Computers & Multimedia-I (PA)	Motion Graphics & Visual Effects –I Practice Lab Session	Motion Graphics & Visual Effects –I (PP)
	S.Y. BAFTNMP	CES	Screening Session	Screening Session	Screening Session	Graphics and Post Production (PP)
	T.Y. BMMC (ADVT)	Documentary & Ad Film Making (BT)	Documentary & Ad Film Making (BT)	Documentary & Ad Film Making (BT)	Copywriting (SD)	Brand Building (SJ)
	T.Y. BMMC(JOUR)	Journalism & Public Opinion (SD)	Reporting (GN)	Journalism & Public Opinion (SD)	Global Media & Conflict Resolution (PB)	Investigative Journalism (SS)
	T.Y. BAFTNMP	Laws related to Films, TV and Internet (AJ)	New Media Theory and Practice (VY)	Understanding Indian Contemporary Cinema (SJ)	Understanding Indian Contemporary Cinema (SJ)	New Media Theory and Practice (VY)
10.00-11.00	F.Y. BAMMC	Effective Communication-I (SK)	Effective Communication-I (SK)	Fundamentals of Mass Communication (PB)	Fundamentals of Mass Communication (PB)	Foundation Course –I (RP)
	F.Y.BAFTNMP	Introduction to History of Art (SG)	Introduction to History of Art (SG)	Basics Of Photography (AS)	Basics Of Photography (AS)	Graphic Designing (PP)
	S.Y. BAMMC	Corporate Communication & Public Relations (GN)	Corporate Communication & Public Relation(G N)	Computers & Multimedia-I Practice Lab Session	Motion Graphics & Visual Effects –I Practice Lab Session	Motion Graphics & Visual Effects –I (PP)
	S.Y. BAFTNMP	Understanding TV Formats & Genres (Sj)	Understanding TV Formats & Genres (Sj)	Understanding TV Formats & Genres (Sj)	Concept Of Story Boarding (SJ)	Graphics and Post Production (PP)
	T.Y. BMMC (ADVT)	Social Media Marketing (AS)	Social Media Marketing (AS)	Copywriting (SD)	Copywriting (SD)	Social Media Marketing (AD)
	T.Y. BMMC(JOUR)	Media Laws & Ethics (BT)	Journalism & Public Opinion (SD)	Reporting (GN)	Reporting (GN)	Investigative Journalism (SS)
	T.Y. BAFTNMP	Laws related to Films, TV and Internet (AJ)	Introduction to Production Management (BT)	Introduction to Production Management (BT)	Introduction to Production Management (BT)	Understanding Indian Contemporary Cinema (SJ)
11:00 - 11:30	BREAK					
11:30 - 12:30	F.Y. BAMMC	History of Media (RP)	Training & Grooming Sessions	History of Media (RP)	Foundation Course –I (RP)	Foundation Course –I (RP)
	F.Y.BAFTNMP	Film Appreciation – Genres (B1) (BT)	Mr. Harry Bhatia	Initiation to Literature & Creative Writing (B2) (GN)	Initiation to Literature & Creative Writing (B1) (GN)	Film Appreciation – Genres (B2) (BT)
		Initiation to Literature & Creative Writing (B2) (GN)	Combine Lecture's	Graphic Designing Practice Lab Session (B1)	Graphic Designing Practice Lab Session (B2)	Initiation to Literature & Creative Writing (B1) (GN)
	S.Y. BAMMC	Introduction to Photography (AS)	ilm Communication-I (BT)	Film Communication-I (BT)	Introduction to Photography (AS)	Screening Session
	S.Y. BAFTNMP	Concepts of Story Boarding (SJ)	Basics of Cinematography-2 (SU)	Basics of Cinematography-2 (SU)	Concepts of Story Boarding (SJ)	Graphics & Post Production (Practice Session in Lab)
	T.Y. BMMC (ADVT)	Advertising & Marketing Research (SD)	Brand Building (SJ)	Brand Building (SJ)	CES	Advertising & Marketing Research (SD)
	T.Y. BMMC(JOUR)	Global Media & Conflict Resolution (PB)	Mobile Journalism & New Media (PB)	Global Media & Conflict Resolution (PB)	Mobile Journalism & New Media (PB)	Mobile Journalism & New Media (PB)
T.Y. BAFTNMP	Laws related to Films, TV and Internet (AJ)	Basics of Marketing and Publicity Design for Films & TV (AS)	Basics of Marketing and Publicity Design for Films & TV (AS)	Advanced Practical Film Making– Music Videos (SU)	Advanced Practical Film Making– Music Videos (SU)	
12:30 - 01:30	F.Y. BAMMC	Screening Session	Training & Grooming Sessions	Screening Session	History of Media (RP)	Screening Session
	F.Y.BAFTNMP	Film Appreciation – Genres (B2) (BT)	Mr. Harry Bhatia	Film Appreciation – Genres (B1) (BT)	Initiation to Literature & Creative Writing (B2) (GN)	Screening Session
		Initiation to Literature & Creative Writing (B1) (GN)	Combine Lecture's	Graphic Designing Practice Lab Session (B2)	Graphic Designing Practice Lab Session (B1)	Screening Session
	S.Y. BAMMC	Introduction to Photography (AS)	Film Communication-I (BT)	Computers & Multimedia-I Practice Lab Session	CES	Screening Session
	S.Y. BAFTNMP	TV Production / Ad Film Making (SU)	TV Production / Ad Film Making (SU)	Basics of Cinematography-2 (SU)	TV Production / Ad Film Making (SU)	Graphics & Post Production (Practice Session in Lab)
	T.Y. BMMC (ADVT)	Advertising & Marketing Research (SD)	Direct Marketing & E-Commerce (VP)	Direct Marketing & E-Commerce (VP)	Documentary Screening Session	Direct Marketing & E-Commerce (VP)
	T.Y. BMMC(JOUR)	CES	News Bulletin/ Newspaper Making	News Bulletin/ Newspaper Making	Media Laws & Ethics (BT)	Media Laws & Ethics (BT)
T.Y. BAFTNMP	Screening Session	Screening Session	Basics of Marketing and Publicity Design for Films & TV (AD)	CES	Advanced Practical Film Making– Music Videos (SU)	
01:00-04.00	S.Y. BAFTNMP					Introduction To Direction For Television(CM)
2:00-04:00	S.Y. BAFTNMP			Training & Grooming Sessions		
	T.Y. BMMC (ADVT)					
	T.Y. BMMC(JOUR)					
	T.Y. BAFTNMP			Mr. Harry Bhatia		
	S.Y. BAMMC			Combine Lecture's		
Subject Teachers						
	Prof. Geeta Nair (GN)		Prof. Shivani Joshi (SJ)		Prof. Sukhman Kaur (SK)	
	Prof. Subodh Koregaonkar (SU)		Prof. Vinod Yadav (VY)		Prof. Smita Gupta (SG)	
	Prof. Saurabh Deshpande (SD)		Prof. Priyanka Bhatt (PB)		Prof. Paresh Pandya (PP)	
	Prof. Aditi Surve (AS)		Prof. Ragini Pathak (RP)		Prof. Chetan Mathur (CM)	
	Prof. Bhushan Tambe (BT)		Prof. Partha Paul (PA)		Prof. Akash Jaiswal (AJ)	
	Prof. Shruti Soni (SS)		Prof. Varun Phadke (VP)			

